

Message Text

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PAGE 01 PALERM 00090 051658Z

45

ACTION EUR-12

INFO OCT-01 ISO-00 OES-05 COME-00 EB-07 PA-02 PRS-01

USIA-15 CIAE-00 INR-07 NSAE-00 /050 W

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P 051510Z FEB 76

FM AMCONSUL PALERMO

TO AMEMBASSY ROME PRIORITY

INFO SECSTATE WASHDC PRIORITY 1692

UNCLAS PALERMO 0090

ROME FOR THE AMBASSADOR/USIS/COMMERCIAL SECTION, MR. ZUCCA

E.O. 11652: N/A

TAGS: EGEN/PINT, ENERG/IT

SUBJECT: PROPOSAL FOR A MULTI-MEDIA PROJECT ON SOLAR ENERGY

1. WE PROPOSE AND STRONGLY RECOMMEND THAT A MULTI-MEDIA PROJECT ON THE UTILIZATION OF SOLAR ENERGY BE ORGANIZED BY USIS ITALY, WITH THE SUPPORT OF THE EMBASSY AND THE DEPARTMENTS OF STATE AND COMMERCE TO BE HELD AT THE MEDITERRANEAN FAIR IN PALERMO, MAY 29 - JUNE 12, 1976.
2. THE PRIMARY PURPOSE OF THE PROJECT WOULD BE TO VISUALIZE IN A DRAMATIC WAY THE WILLINGNESS OF THE U.S . TO SHARE WITH THE WESTERN COUNTRIES ITS RESOURCES AND ADVANCED TECHNOLOGY IN ITS SEARCH FOR AND DEVELOPMENT OF NEW SOURCES OF ENERGY AS PART OF ITS GENERAL POLICY SUPPORTING INTERNATIONAL COOPERATION AND SOLIDARITY IN BOTH THE ECON-COMMERCIAL AND POLITICAL FIELDS AND AT THE SAME TIME HIGHLIGHT THE BICENTENNIAL YEAR CELEBRATIONS.
3. THE SOLAR ENERGY SEMINAR HELD HERE IN DECEMBER INDICATED A STRONG INTEREST IN FINDING WAYS TO UTILIZE SOLAR ENERGY, A NATURAL AND ABUNDANT RESOURCE IN SICILY AND IN DEVELOPING INDUSTRIAL AND COMMERCIAL ACTIVITIES IN THIS FIELD, AS INDICATED IN PALERMO'S WRAP-UP REPORT OF THE SEMINAR (PALERMO'S 0856 DEC.30).

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4. MEDITERRANEAN FAIR MANAGEMENT IS EAGER TO HAVE SUCH A PROJECT AND HAS OFFERED FREE OF CHARGE AMPLE PRIME SPACE. HOWEVER, A DEFINITE YES OR NO REPLY MUST BE GIVEN TO THE MANAGEMENT NO LATER THAN THE END OF FEBRUARY.

5. FOR ALL THE OBVIOUS REASONS THE CONGEN REITERATES ITS STRONG RECOMMENDATION THAT A PROJECT OF THIS NATURE BE UNDERTAKEN. AND NOTHING BUT A FIRST-CLASS SHOW SHOULD BE CONSIDERED. THIS IS AN EXCELLENT VEHICLE TO PRESENT THE U.S. IN A POSITIVE LIGHT, AND IS IN CONSONANCE WITH SUGGESTIONS ADVANCED BY MANY SICILIANS INTERESTED IN VIEWING THE U.S. IN ITS TRADITIONAL ENTERPRISING AND DRIVING IMAGE.

7. PLEASE ADVISE SOONEST. CHIAVARINI

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NNN

Message Attributes

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Draft Date: 05 FEB 1976
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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